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For Immediate Release

Legacy To Manage Brandon Carr Foundation; Makes Addition to Management Team

Southlake, TX -- Legacy Foundation and Sports Management (Legacy), a DFW-based firm specializing in the development and management of charitable foundations as well as sports-related special events has been selected to manage the non-profit charitable foundation of Dallas Cowboys' cornerback Brandon Carr.

Carr Cares, created by Carr in 2012, focuses on educational enrichment and physical fitness for youth and has -- in its first year -- supported Scottish Rite Hospital and United Way, as well as other worthy causes. The Foundation is active in Carr's hometown DFW area and in Michigan where Carr grew up and eventually starred in football at Grand Valley State University. The Foundation annually produces a Celebrity Softball Game fundraiser as well as a number of sports camps with a focus of increasing activity locally.

"Brandon has a very clear vision how he wants to give back to the community and positively impact young lives," said Bill Webb, founder and managing partner of Legacy. "He is committed to sharing the good fortune he has earned through his vision and that is the exact kind of client we look for in a partner and client. We are excited to work with professional athlete with Brandon's abilities and character."

The foundation's website is www.carrcares.org.

Chris Washington Joins Legacy Team

Chris Washington has joined the Legacy team and will help lead business development and sponsor relations across the Legacy portfolio of clients and ventures.

Washington joins Legacy after recent stints with Michael Johnson Performance and IMG Academies. He is an honors graduate of Jacksonville State University and will be based in the Southlake office of Legacy.

“Chris is a very high quality addition to our team who comes to us with a broad network of contacts in the sports management business and will expand our reach on a national basis,” Webb said. “Chris’ experience and knowledge, especially in working with professional athletes and coaches, will be vitally important to us as we continue to grow and expand our firm’s reach.”

Legacy Foundation and Event Management was established in 2010 and manages more than a dozen charitable foundations for professional athletes, college coaches, other sports-related causes, as well as high-wealth individuals. The firm also owns and/or manages a number of sports-related properties.

More information is available at www.legacyfem.com.

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